One VCU Academic Repositioning Task Force

Monday, July 17, 2023

One VCU Academic Repositioning Task Force

Agenda

① Welcome & Lessons Learned (SWOT)

② Ground Rules & Expectations

③ Organizational Structure - Schools & Department Overview

④ Internal Inertia - Past & Present

⑤ External Awareness & The Possibilities

⑥ Workgroups & Approach

⑦ Next Steps

What is the role of this task force?

Develop academic structure recommendations that will create efficiencies, promote broader programmatic collaboration, increased interactions between Schools and Colleges, and provide unique educational experiences for attracting students.

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SWOT: Strengths

- Diversity
- RVA/Location
- R1
- Health Sciences
- Arts
- Community Engagement

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SWOT: Weaknesses

- Institutional Red Tape/Bureaucracy
- Poor Customer Service
- Silos: Departmental, College/School, Administrative, Campus
- Lack of Communication
- Budget Model that is not RCM
- Resistance to Change
- Lack of Student Support

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SWOT: Opportunities

- Industry Engagement
- NIH/Extramural Funding Growth
- Workforce Development (Co-Op Programs)
- International Partnerships
- Alumni Engagement
- Location in the heart of VA Capital (Policy)
- Collaboration w/ VCCS + 4-yrs + HBCUs

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SWOT: Threats

- Other VA Universities
- Labor Market
- Industry Programs
- Online Providers
- K-12 Quality of Education
- State Budget
- Safety
- Perception of VCU

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Ground Rules & Expectations

- ✓ **Confidentiality & Transparency:**
  - Iterative process
  - Community-wide review
  - Intentional communication channels
- ✓ **Engagement:**
  - Your process
  - Varying perspectives and insights
- ✓ **Purpose:**
  - RTF is only responsible for providing recommendations

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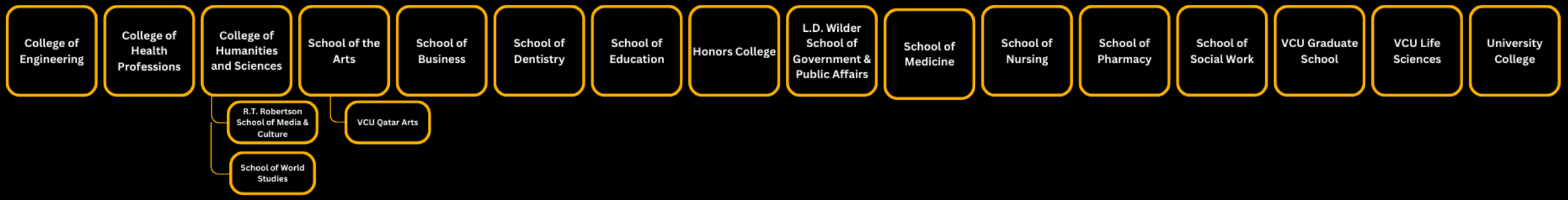
Academic Structure Overview



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Internal Inertia: Past, Present, & Future

- **Past:**
  - Evolution of unit structure and purpose
  - Example: Life Sciences as a health sciences academy
- **Present:**
  - Leveraging new strengths for a renewed purpose
  - Example: Population Health & Social Work
- **Future:**
  - Combinations & considerations worth debating

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External Awareness: Limitless Possibilities

- Education
- Social Work
- Psychological Sciences

- Engineering
- Applied Mathematics

- School of Pharmacy
- School of Health Professions
- School of Clinical and Rehabilitation Sciences
- School of Nursing

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External Awareness: Limitless Possibilities

MIT idm

USC Iovine and Young Academy

Design

Business

Engineering

Liberal Arts

Natural Sciences

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Workgroups and Approach

WORKGROUPS: Phase 1-Information Gathering

1. Human & Social Sciences
2. Data Sciences
3. Life & Health Sciences
4. Humanities & Arts
5. Student Experience & Success
6. Policy & Civics
7. Bio-Medical
8. Health Disparities & Social Inequities

Workgroups	Unit or Department Focus
Human & Social Sciences	▪ School of Education ▪ School of Social Work ▪ College of Humanities and Sciences ▪ L. Douglas Wilder School of Government and Public Affairs ▪ School of Population Health
Data Sciences	▪ School of Business ▪ College of Engineering ▪ VCU Libraries ▪ VCU Life Sciences
Life & Health Sciences	▪ School of Medicine ▪ School of Nursing ▪ School of Pharmacy ▪ School of Dentistry ▪ College of Health Professions ▪ School of Population Health ▪ VCU Life Sciences ▪ VCU Graduate School
Humanities & Arts	▪ School of the Arts ▪ College of Humanities and Sciences

Workgroups	Unit or Department Focus
Student Experience & Success	▪ Student Success & Enrollment Management ▪ University College ▪ Honors College ▪ Division of Student Affairs ▪ VCU Graduate School ▪ VCU da Vinci Center
Policy & Civics	▪ School of Population Health ▪ L. Douglas Wilder School of Government and Public Affairs ▪ School of Education ▪ School of Business
Biomedical	▪ College of Engineering ▪ School of Medicine ▪ School of Pharmacy ▪ VCU Life Sciences ▪ College of Humanities and Sciences ▪ College of Health Professions ▪ School of the Arts
Health Disparities & Social Inequities	▪ School of Education ▪ School of Social Work ▪ School of Medicine ▪ School of Nursing ▪ School of Pharmacy ▪ School of Dentistry ▪ College of Health Professions ▪ School of Population Health

Scaffolding

	PHASE I	PHASE II	PHASE III
	Charge & Purpose	Information Gathering	Report Formation
University Insight	President & Provost Office (Support & Direction)	IRDS Gap Analysis & Unit Level Data (Enrollment, Finances, FTEs, Strategic Plan)	Collation of Data Sources
COD Perspective	Council of Deans (Purpose & Collective Planning)	Individual Dean Meetings	COD Progress Reports & Option Sharing
Faculty & Staff Engagement	University Repositioning Taskforce (Charge & Scaffolding)	Institutional Comparisons	Working Groups (To be defined)
Consultative Segments	Consultation (UW-M)	Alumni & Donor Base	Accreditation Standards

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Next Steps

- **Breakout Rooms**
  - Introductions
  - Leadership Assignment
    - Dean's Liaison
    - Group Lead
  - Information Gathering Approach
    - Guidance Document
    - Resource Management
    - Cadence Determination
  - Group Q&A

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Meeting Schedule

- **Summer Meeting Dates:**
  - Virtual from 10-11:30am
    - Wednesday, July 26
    - Wednesday, Aug 2
    - Wednesday, Aug 9
    - Wednesday, Aug 16
- **Fall Meeting Dates:**
  - Hybrid from 10-11:30am
    - Friday, Aug 25
    - Friday, Sept 1 [Labor Day Weekend]
    - Friday, Sept 8
    - Friday, Sept 15 [Rosh Hashanah]
    - Friday, Sept 22
    - Friday, Sept 29
    - Friday, Oct 6
    - Friday, Oct 13