One VCU Academic Repositioning Task Force

Agenda

① Welcome & Lessons Learned (SWOT)
② Ground Rules & Expectations
③ Organizational Structure - Schools & Department Overview
④ Internal Inertia - Past & Present
⑤ External Awareness & The Possibilities
⑥ Workgroups & Approach
⑦ Next Steps
What is the role of this task force?
Develop academic structure recommendations that will create efficiencies, promote broader programmatic collaboration, increased interactions between Schools and Colleges, and provide unique educational experiences for attracting students.
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SWOT: Strengths

- Diversity
- RVA/Location
- R1
- Health Sciences
- Arts
- Community Engagement
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SWOT: Weaknesses

- Institutional Red Tape/Bureaucracy
- Poor Customer Service
- Silos: Departmental, College/School, Administrative, Campus
- Lack of Communication
- Budget Model that is not RCM
- Resistance to Change
- Lack of Student Support
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SWOT: Opportunities

- Industry Engagement
- NIH/Extramural Funding Growth
- Workforce Development (Co-Op Programs)
- International Partnerships
- Alumni Engagement
- Location in the heart of VA Capital (Policy)
- Collaboration w/ VCCS + 4-yrs + HBCUs
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**SWOT: Threats**

- Other VA Universities
- Labor Market
- Industry Programs
- Online Providers
- K-12 Quality of Education
- State Budget
- Safety
- Perception of VCU
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Ground Rules & Expectations

- **Confidentiality & Transparency:**
  - Iterative process
  - Community-wide review
  - Intentional communication channels

- **Engagement:**
  - Your process
  - Varying perspectives and insights

- **Purpose:**
  - RTF is only responsible for providing recommendations
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Academic Structure Overview

- College of Engineering
- College of Health Professions
- College of Humanities and Sciences
- School of the Arts
- School of Business
- School of Dentistry
- School of Education
- Honors College
- L. D. Wilder School of Government & Public Affairs
- School of Medicine
- School of Nursing
- School of Pharmacy
- School of Social Work
- VCU Graduate School
- VCU Life Sciences
- University College
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Internal Inertia: Past, Present, & Future

- **Past:**
  - Evolution of unit structure and purpose
  - Example: Life Sciences as a health sciences academy

- **Present:**
  - Leveraging new strengths for a renewed purpose
  - Example: Population Health & Social Work

- **Future:**
  - Combinations & considerations worth debating
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External Awareness: Limitless Possibilities

Design
Business
Engineering
Liberal Arts
Natural Sciences

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Workgroups and Approach

WORKGROUPS: Phase 1-Information Gathering

1. Human & Social Sciences
2. Data Sciences
3. Life & Health Sciences
4. Humanities & Arts
5. Student Experience & Success
6. Policy & Civics
7. Bio-Medical
8. Health Disparities & Social Inequities
<table>
<thead>
<tr>
<th>Workgroups</th>
<th>Unit or Department Focus</th>
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| Human & Social Sciences | - School of Education  
                         |   - School of Social Work  
                         |   - College of Humanities and Sciences  
                         |   - L. Douglas Wilder School of Government and Public Affairs  
                         |   - School of Population Health |
| Data Sciences       | - School of Business  
                         |   - College of Engineering  
                         |   - VCU Libraries  
                         |   - VCU Life Sciences |
| Life & Health Sciences | - School of Medicine  
                         |   - School of Nursing  
                         |   - School of Pharmacy  
                         |   - School of Dentistry  
                         |   - College of Health Professions  
                         |   - School of Population Health  
                         |   - VCU Life Sciences  
                         |   - VCU Graduate School |
| Humanities & Arts   | - School of the Arts  
<pre><code>                     |   - College of Humanities and Sciences |
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| **Student Experience & Success** | - Student Success & Enrollment Management  
- University College  
- Honors College  
- Division of Student Affairs  
- VCU Graduate School  
- VCU da Vinci Center          |
| **Policy & Civics**              | - School of Population Health  
- L. Douglas Wilder School of Government and Public Affairs  
- School of Education  
- School of Business            |
| **Biomedical**                   | - College of Engineering  
- School of Medicine  
- School of Pharmacy  
- VCU Life Sciences  
- College of Humanities and Sciences  
- College of Health Professions  
- School of the Arts            |
| **Health Disparities & Social Inequities** | - School of Education  
- School of Social Work  
- School of Medicine  
- School of Nursing  
- School of Pharmacy  
- School of Dentistry  
- College of Health Professions  
- School of Population Health   |
Scaffolding

PHASE I: Charge & Purpose

- President & Provost Office (Support & Direction)

PHASE II: Information Gathering

- IRDS Gap Analysis & Unit Level Data (Enrollment, Finances, FTEs, Strategic Plan)
- Individual Dean Meetings

PHASE III: Report Formation

- Collation of Data Sources
- COD Progress Reports & Option Sharing
- Working Groups (To be defined)

University Insight
- President & Provost Office (Support & Direction)

COD Perspective
- Council of Deans (Purpose & Collective Planning)
- Individual Dean Meetings

Faculty & Staff Engagement
- University Repositioning Taskforce (Charge & Scaffolding)
- Institutional Comparisons

Consultative Segments
- Consultation (UW-M)
- Alumni & Donor Base
- Accreditation Standards
Breakout Rooms

- Introductions
- Leadership Assignment
  - Dean’s Liaison
  - Group Lead
- Information Gathering Approach
  - Guidance Document
  - Resource Management
  - Cadence Determination
- Group Q&A
Meeting Schedule

- **Summer Meeting Dates:**
  - Virtual from 10-11:30am
    - Wednesday, July 26
    - Wednesday, Aug 2
    - Wednesday, Aug 9
    - Wednesday, Aug 16

- **Fall Meeting Dates:**
  - Hybrid from 10-11:30am
    - Friday, Aug 25
    - Friday, Sept 1 [Labor Day Weekend]
    - Friday, Sept 8
    - Friday, Sept 15 [Rosh Hashanah]
    - Friday, Sept 22
    - Friday, Sept 29
    - Friday, Oct 6
    - Friday, Oct 13