

# One VCU Academic Repositioning Task Force

Kick-Off Meeting  
Monday, July 10, 2023  
James Branch Cabell Library, Room 303  
2-4 p.m.

## AGENDA

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### WELCOME AND CHARGE

Co-Chairs

University Leadership

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### ABOUT THE TASK FORCE

Why is this Task Force critical to VCU?

- Higher Education's Perfect Storm
- VCU: An Enrollment Outlier
- New & Growing Programs – Evidence of a Healthy Academic Structure

What is VCU doing overall to ensure VCU's long-term viability?

- Teams throughout VCU are working simultaneously in the areas of finance, administration, student services, and more.

What are we being asked to do?

- Develop academic structure recommendations that will create efficiencies, promote broader programmatic collaboration, increased interactions between Schools and Colleges, and provide unique educational experiences for attracting students.

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### CREATING PERSPECTIVE

- Design Thinking and Change Leadership

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### BREAK-OUT

- SWOT Analysis and Report-out

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### NEXT STEPS AND CLOSING

- Our work structure
- Future meetings